



Florida University of  
Business and Technology

GRADUATE PROGRAM

**MBA**

MASTER'S DEGREE · 100% ONLINE

# Master of Business Administration

Develop advanced skills in business strategy, management, and decision-making through your chosen concentration.

**45**

Credit hours

**9–12**

Months full-time

**3**

Concentrations

**100%**

Online, asynchronous

[fubt.us/programs/mba](https://fubt.us/programs/mba)

+1 (407) 758-0247 · [info@fubt.us](mailto:info@fubt.us)

## THE PROGRAM

# Built for professionals ready to lead

The MBA program prepares current and aspiring professionals for leadership roles in a dynamic global business environment. The program emphasizes strategic management, innovation, decision-making, digital transformation, and sustainable business practices.



## 45

Total credit hours

## 9–12

Months full-time, or  
up to 18 part-time

## 100%

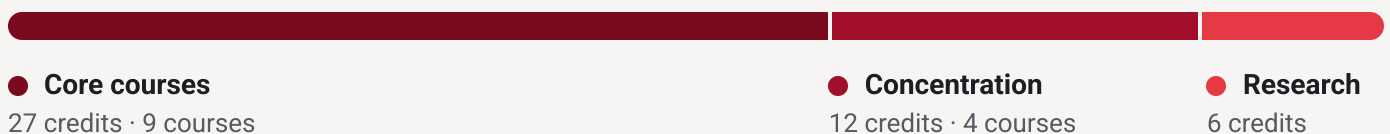
Online and  
asynchronous —  
study on your  
schedule

## \$250

Tuition per credit  
hour

## How your 45 credits break down

CORE + CONCENTRATION + RESEARCH



### ● Core courses

27 credits · 9 courses

### ● Concentration

12 credits · 4 courses

### ● Research

6 credits

## What you'll gain

- ✓ Strategic leadership and executive decision-making
- ✓ Marketing strategy and human resources leadership
- ✓ Entrepreneurship, innovation, and new-venture development
- ✓ Sustainable business practices and ESG integration
- ✓ Financial management, budgeting, and capital allocation
- ✓ Digital transformation and technology adoption frameworks
- ✓ International business and cross-cultural management
- ✓ AI applications in business and cybersecurity governance

## CURRICULUM

# Three stages, 45 credit hours

## 01 Core courses

27 CREDITS · 9 COURSES

- Strategic Leadership and Management
- Accounting & Financial Management
- Entrepreneurship and Innovation
- Strategic Marketing
- Supply Chain and Operations Management
- Quantitative and Qualitative Methods for Decision Making
- Strategic Human Resource Management
- Business Research
- International Business Environment

## 02 Choose your concentration

12 CREDITS · 4 COURSES



### Data Science

- Data Analytics with AI
- Data Analytics in Business Processes (HR, Marketing, Finance)
- Data Visualization and Dashboards
- Digital Transformation for Managers



### Sustainable Business

- Sustainable Business Development
- Managerial Economics
- Sustainable AI and Ethics
- Green Innovation



### Business Emerging Technologies

- Managing Information Systems
- Foundations of AI in Business
- Cybersecurity Governance
- Digital Transformation for Managers

## 03

## Research Project Paper

6 CREDITS · BUS 600

### STEP 1

Identify a real-world business problem

### STEP 2

Conduct a rigorous literature review

### STEP 3

Apply appropriate research methodologies

### STEP 4

Produce an original research document

# Start in Fall, Spring, or Summer

Three 16-week semesters a year — enroll at the beginning of any one.

## Who can apply

Applicants hold a US-equivalent bachelor's degree from an accredited college or university, or equivalent recognition.

## Documents you'll need

- ✓ Valid government-issued photo identification
- ✓ Official transcript or original foreign evaluation
- ✓ Current résumé
- ✓ Certified translations of any documents not in English
- ✓ Foreign degrees and transcripts evaluated by an Approved Credential Evaluation Agency, if applicable

## How to apply

- 1 **Choose your program**  
Review the degree requirements and prepare your supporting documents.
- 2 **Complete your application**  
Submit it with the non-refundable \$150 fee, payable by check, money order, or credit card.
- 3 **Submit your documents**  
Your admissions agent will follow up on anything outstanding.
- 4 **Receive your decision**  
FUBT emails your decision and next steps. Register by email or in person during the registration period.

**\$250** per credit hour

**\$150** application fee

**Scholarships** available



## Talk to Admissions

Questions about the MBA, your documents, or scholarships? Our admissions team will help.

**Apply at [fubt.us/admissions](https://fubt.us/admissions)**

📞 +1 (407) 758-0247

✉️ [info@fubt.us](mailto:info@fubt.us)

🌐 [fubt.us/programs/mba](https://fubt.us/programs/mba)

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Orlando, FL 32801

🕒 Monday–Friday · 8:30 AM–4:30 PM ET

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