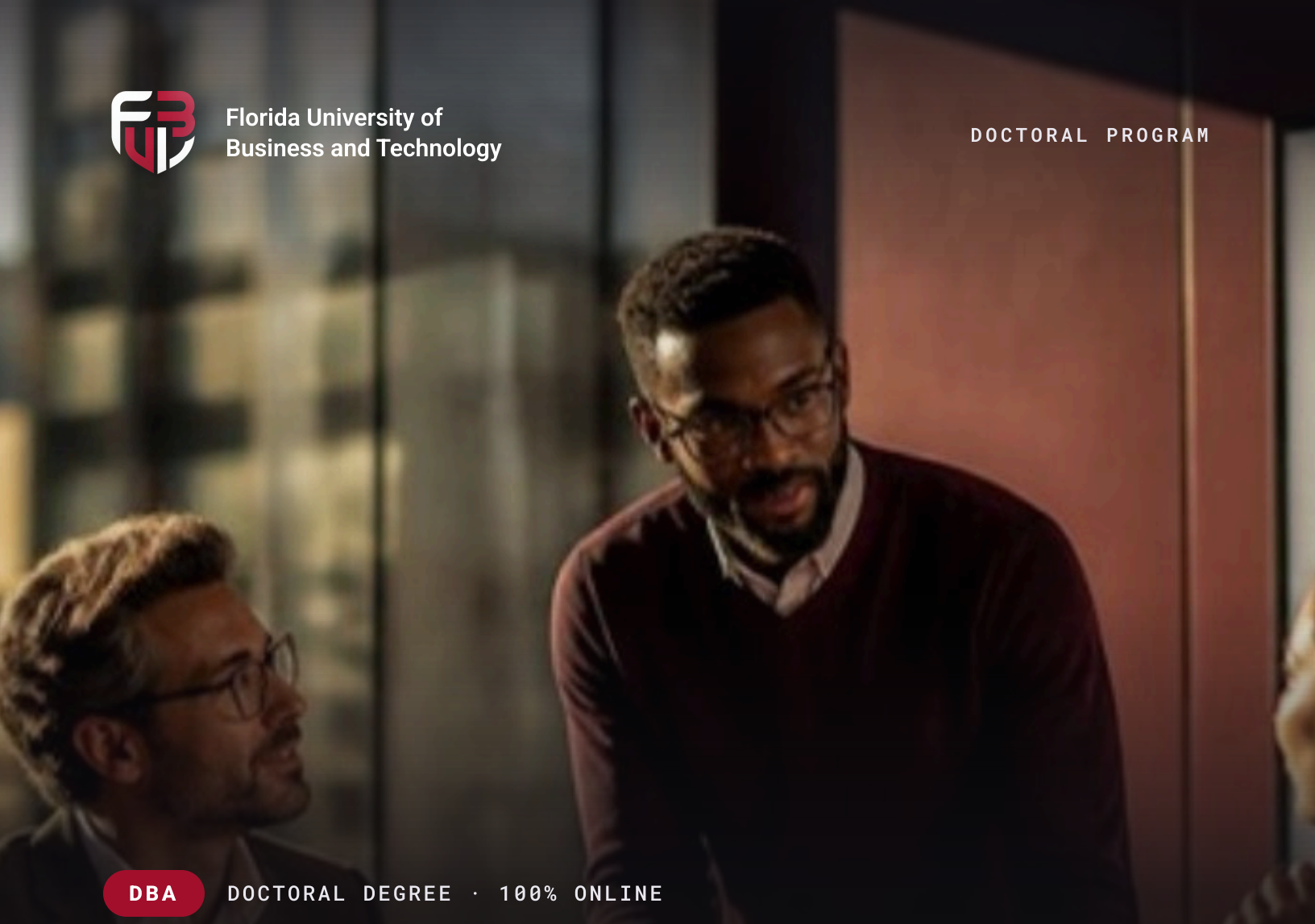

Florida University of
Business and Technology

DOCTORAL PROGRAM

DBA DOCTORAL DEGREE · 100% ONLINE

# Doctor of Business Administration

Develop advanced research expertise and translate your findings into practical recommendations for business strategy and organizational improvement.

| 60 | 18 | 3 | 100% |
|---|---|---|---|
| Credit hours | Months full-time | Specializations | Online, asynchronous |

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THE PROGRAM

# Research that moves organizations forward

The DBA is a professional doctoral program designed for senior executives, entrepreneurs, and business leaders seeking to apply advanced research to real-world organizational challenges. The program combines strategic leadership, innovation, sustainability, emerging technologies, and applied research.



**60**
Total credit hours

**18**
Months full-time, or up to 36 months part-time

**100%**
Online and asynchronous — study on your schedule

**$300**
Tuition per credit hour

## How your 60 credits break down



- **Core modules** — 21 credits · 7 modules
- **Research methods** — 12 credits · 4 modules
- **Specialization** — 15 credits · 5 modules
- **Dissertation** — 12 credits

## What you'll gain

- ✓ Advanced qualitative, quantitative, and mixed-methods research design
- ✓ Strategic leadership theory and application at senior executive level
- ✓ AI strategy, generative AI, and agentic automation
- ✓ Academic writing, peer review, and scholarly publication
- ✓ Advanced statistical analysis and structural modeling
- ✓ Corporate governance, ethics, and board-level decision-making
- ✓ Sustainability, ESG strategy, and green finance
- ✓ Evidence-based consulting and executive thought leadership

CURRICULUM

# Four stages, 60 credit hours

## 01 Core modules

21 CREDITS · 7 MODULES

- Advanced Organizational Theory
- Contemporary Issues in Marketing
- Strategic Human Capital
- Developing Strategic Management and Leadership Potential
- Strategic Financial Management
- Globalization and Corporate Governance
- Advanced Entrepreneurship and Innovation

## 02 Research methods

12 CREDITS · 4 MODULES

- Quantitative Research
- Qualitative Research
- Mixed Methods Research
- Advanced Statistical Analysis

## 03 Choose your specialization

15 CREDITS · 5 MODULES

### Strategic Management

- Corporate Sustainability and ESG Strategy
- Data-Driven Decision Making
- Digital Transformation Leadership
- Business Agility and Resilience
- Strategic Brand Management

### Sustainable Strategy

- Sustainable Supply Chain Management
- Corporate Sustainability and ESG Strategy
- Circular Economy and Business Model Innovation
- Energy Transition and Climate Change Mitigation
- Green Finance and Investment

### Strategic Application of Emerging Technologies

- AI Strategy and Business Models
- Generative AI for the Enterprise
- Data Strategy and AI Infrastructure
- Governance, Ethics, and Future Systems
- Agentic AI and Automation

## 04 Doctoral Dissertation

12 CREDITS · DIS 900

**STEP 1** Proposal development and committee approval

**STEP 2** Comprehensive literature review

**STEP 3** Research design and data collection

**STEP 4** Rigorous analysis and scholarly writing

**STEP 5** Formal oral defense before the committee

ADMISSIONS

# Start in Fall, Spring, or Summer

Three 16-week semesters a year — enroll at the beginning of any one.

## Who can apply

Applicants hold a US-equivalent master's degree from an accredited college or university, or equivalent recognition.

## Documents you'll need

- A valid government-issued photo ID, such as a passport or driver's license
- Official transcripts from the college or university that awarded your degree
- A current résumé
- A certified English translation of any document not issued in English
- A credential evaluation of any degree earned outside the US

## How to apply

1. **Choose your program**
   Review the degree requirements and prepare your supporting documents.
2. **Complete your application**
   Submit it with the non-refundable $150 fee, payable by check, money order, or credit card.
3. **Submit your documents**
   Your admissions advisor will follow up on anything outstanding.
4. **Receive your decision**
   FUBT emails your decision and next steps. Register by email or in person during the registration period.

**$300** per credit hour

**$150** application fee

**Scholarships** available

## Talk to Admissions

Questions about the DBA, your documents, or scholarships? Our admissions team will help.

**Apply at fubt.us/admissions**


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info@fubt.us

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